

Resource Efficiency

What is Resource efficiency?

Resource efficiency means using the Earth's limited resources in a sustainable manner. We depend on natural resources - metals, minerals, fuels, water, land, timber etc for our survival. They all constitute vital inputs that keep our economy functioning.



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What are the Benefits?



Lower Costs

Using resources costs money! Challenge yourself to find new ways of working and save money for your business. Could you print less? Or reduce errors on the production line? Maybe use less packaging for your product? This will save you money that can be better spent elsewhere.

Improve your Image

Publicising your commitment to Resource efficiency can help you attract new customers and enhance existing relationships. It can differentiate your company from your competitors and generate positive publicity.



UNDEB EWROPEAIDD
EUROPEAN UNION



Llywodraeth Cymru
Welsh Government

Cronfa Gymdeithasol Ewrop
European Social Fund

Further Information

(Click for Website)

Welsh Government
Programmes to improve
Resource Efficiency

Wrap Cymru - Circular
Economy Experts

European Commission
Environment Page

European Commission
guide to the Circular
Economy



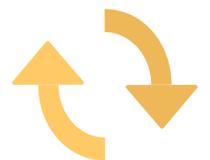
Reduce

Dematerialise how to meet people's needs, through new business models. E.g Moving to paperless billing



Recycle

Increase the recycling of materials and the reuse of elements in products



Substitute

Replace inputs with alternatives which have lower environmental impacts

The Big Picture



Businesses that use resources efficiently can boost their competitiveness and drive growth. As a society, aiming for a circular economy through greater recycling and re-use will bring benefits for both the environment and the economy.